Fostering Intergovernmental Coordination in the Detection and Prevention of Identity Theft

NASS
National Association of Secretaries of State

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LifeLock

Strategic Partnership: Industry / Government

Intergovernmental coordination as well as public/private coordination is paramount to battle identity theft. Companies can work closely to provide information to consumers, law enforcement and government officials alike.

Some of the key strategic elements of the Industry / Government partnership include:

- Serving as a trusted resource for government officials.
- Serving as an advocate for consumers/businesses.
- Providing expert testimony and training for federal, state and legislative officials considering legislative and policy initiatives.

LifeLock – Education & Thought Leadership

- **FBI-Law Enforcement Executive Development Association (FBI-LEEDA)**

  - As of September 29, 2011, LifeLock has executed 77 law enforcement trainings reaching more than 5,400 federal, state and local law enforcement officials around the nation.

  - The courses have reached more than 1,800 agencies and have been hosted by Attorneys General, Sheriffs, Police Chiefs, Crime Prevention Associations and Universities.

  - The Summits address a range of identity theft issues to include:
    - Relevant identity theft laws
    - High technology identity theft
    - Identity theft awareness and protection strategies
    - Databases to assist in identity theft investigations
    - Identity theft counter-measures
    - Dealing with identity theft victims (individuals and businesses)

Law Enforcement Identity Theft Survey

To learn more about US Law Enforcement's view on identity theft, FBI-LEEDA partnered with LifeLock to conduct an online survey.

- The 2011 FBI-LEEDA survey conducted with law enforcement showed:
  - There is an average of seven law enforcement agents assigned to identity theft cases.
  - Each of the seven have an average of 42 cases to investigate each year.
  - Nearly 55% surveyed believe that laws do not help with the prosecution of identity theft criminals.
- When asked what would help, those surveyed responded:
  - 78% law enforcement data base
  - 70% more resources
  - 70% more improved laws

Law Enforcement Survey – Executive Summary

Identity Theft is a huge problem

- The problem is much greater than currently reported
- The punishment is too lenient for the crime
- Current laws are not effective in prosecuting the crime

More tools to fight identity theft are needed

- Database of law enforcement contacts
- Improved identity theft laws
- Financial resources

State-based Identity Theft Task Forces are limited

- Three in ten say their state has such a task force.
- Those in states with no task force are quite likely to believe their state should have a task force and it would help them reduce the number of cases they handle.
- In states with a task force, law enforcement is split on the ability of the task force to reduce their caseload.

Law enforcement officers are not immune to identity theft

- Three in ten have been a victim.
- Most report to their credit card company and/or local police.

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